

University of Pretoria Yearbook 2022

Strategic destination marketing 821 (TBE 821)

Qualification	Postgraduate
Faculty	Faculty of Economic and Management Sciences
Module credits	20.00
NQF Level	09
Prerequisites	No prerequisites.
Contact time	1 discussion class per week, 1 lecture per week
Language of tuition	Module is presented in English
Department	Marketing Management
Period of presentation	Semester 2

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